



Carbon Insets

Purchase avoided emissions with the ITAD industry's first verified carbon inset registry.

WORLD'S FIRST CARBON INSET REGISTRY FOR THE E-WASTE SECTOR

Dynamic Lifecycle Innovations and Bloom ESG have announced the launch of the world's first carbon inset registry built specifically for the e-waste and IT asset disposition (ITAD) sector. The registry provides a transparent, verifiable system to track and issue carbon insets, emissions reductions generated within value chains through verified circular activity.

NEW CARBON MARKET

Until now, circular economy operators in the e-waste sector, from recyclers to ITADs, have been excluded from mainstream carbon finance opportunities, despite their critical role in emissions reduction. The new registry, created by Bloom ESG in partnership with Dynamic, closes that gap, making it possible to generate and acquire verified insets for activities such as device reuse, lifecycle extension, and material recovery.

INDUSTRY FIRST FOR DYNAMIC

Dynamic Lifecycle Innovations, a pioneer in secure IT asset disposal, reuse and recycling, is now the first electronics lifecycle management company worldwide to receive and hold verified insets under the new registry.

“This puts real weight behind what we’ve known all along – that reuse and responsible electronics lifecycle management aren’t just good for business, they’re measurable climate solutions.”

- Curt Greeno, President of
Dynamic Lifecycle Innovations

Achieve your ESG goals.

**Purchase certified carbon inset certificates from
Dynamic Lifecycle Innovations.**

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