

Dynamic Lifecycle Innovations API Solution

An easier, faster way to access critical ITAD detail and ensure high-quality data.

eBOOK

Simplify, expedite, and elevate your ITAD program reporting

Managing an IT asset disposition (ITAD) program should not consume your professional life — your time and expertise are needed for other IT asset management (ITAM) responsibilities. Yet, IT personnel frequently get bogged down in cumbersome ITAD-related functions.

Especially reporting.

Reporting is an essential component of an ITAD program. You depend on it for identifying which assets are live or dispositioned, preparing for internal or external audits, and other vital activities. Yet the logistics of conventional reporting — from download through the manipulation and deciphering of data — can consume significant amounts of time. Moreover, you may not be confident in the quality and timeliness of the data you receive from your ITAD vendor.

Dynamic Lifecycle Innovations, a leader and innovator in ITAD services, has developed a solution, the Dynamic Application Programming Interface (API), that simplifies, expedites, and elevates this critical function for our customers.

From this eBook, you'll gain an understanding of the Dynamic API solution and the potential benefits for your organization, including:

- Easier, expedited data sharing between Dynamic's enterprise resource planning (ERP) system and your ITAM software
- Less time and fewer steps to quickly zero in on the data that's important to your organization
- Elimination of information clutter by allowing you to specify which data points you want to see
- Assurance that the data you receive is timely and accurate.

Reporting is an essential component of an ITAD program. Are you confident in the quality and timeliness of the data you receive from your ITAD vendor?





Conventional ITAD reporting comes up lacking

Successful management of an ITAD program depends on timely and accurate data. But, if you've ever requested or tried to access data from an ITAD vendor, you may have experienced one or more of the following:

- Lack of system integration, requiring you to expend significant time and effort in manipulating vendor data to make it usable in your ITAM system
- Lack of confidence that the information you're seeing is accurate and/or up to date
- Lack of data clarity — the information you require is "hidden" within a clutter of other non-relevant data
- Lack of time for other IT projects, because you get bogged down in unwieldy ITAD program reporting

These shortcomings have real-life consequences. For example, if you don't have an accurate, up-to-date picture of active vs. dispositioned assets, you may be spending thousands of dollars each year to maintain software on devices that are no longer in use.

Compliance audits, which are a fact of life for ITAD programs, require many data points, ranging from manufacturer, model and serial number, to data destruction reference numbers. However, if you can't easily access and verify this detail, or if it's inaccurate or incomplete, you run the risk of costly penalties.

And, if you're mired in reporting, other more strategic aspects of your IT management responsibilities may not be getting the attention they deserve.

Successful ITAD program management depends on timely, accurate data.

Has your ITAD program caused a lack of:

- System integration?
- Clarity and confidence in your data?
- Time for other projects?



Dynamic API improves reporting in 3 key ways

The Dynamic API automates, simplifies, and expedites ITAD reporting, while ensuring the quality of the data it delivers. Ultimately, the Dynamic API solution saves you a substantial amount of time and effort in managing your ITAD programs.

Let's take a closer look at three key ways your organization can benefit from the Dynamic API.

1. Effortless, expedited on-demand data

The Dynamic API provides real-time integration of ITAD data between our ERP system and your ITAM reporting tool. Upon order settlement, the API directly updates the disposition status for any asset we receive and process. No manipulation is required on your part to make data usable in your ITAM software, eliminating steps and saving you time.

2. Quality assurance reviews and validation

Before you receive any data via the Dynamic API, it's reviewed and validated by both our Operations and Account Management teams. This helps ensure that the data is of the highest quality – vitally important to effective ITAD program management – and that it's relevant to the task at hand, whether it's identifying active vs. dispositioned assets or preparing for an audit.

3. Customizable data points to meet your needs

No two Dynamic customers require the same types or volumes of data about their assets. Your organization may need 10 data points, while another customer from a different industry needs 20. With the Dynamic API, you can specify the data points you want to receive, preventing information overload. Data points available through the Dynamic API solution include:

- Job number
- Audit date
- Asset location
- Disposition status
- Manufacturer
- Model
- Serial number
- Asset tag
- Hard disk drive and parent device serial numbers
- Data destruction reference number

Automate, simplify and expedite your ITAD reporting.

Save time and effort in managing your ITAD programs.



Imagine the possibilities with Dynamic API

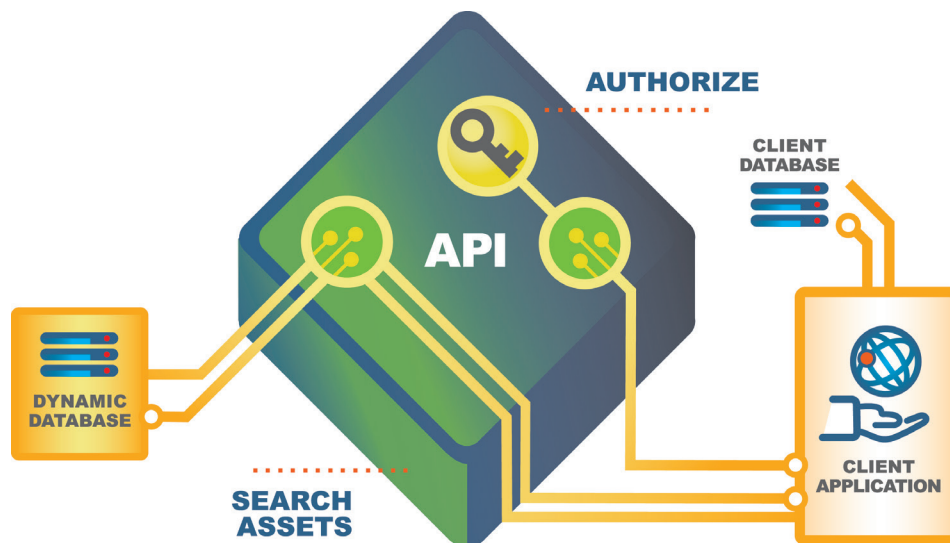
For a time-starved IT asset management team, streamlining a core function and eliminating steps can pay significant dividends – in more ways than one.

Consider, for example, the expense of maintaining software on devices across your organization – one license can easily run into hundreds of dollars per month. But what if you're paying for licenses on devices that are no longer in use? Over the course of a year, that can add up to many thousands of dollars.

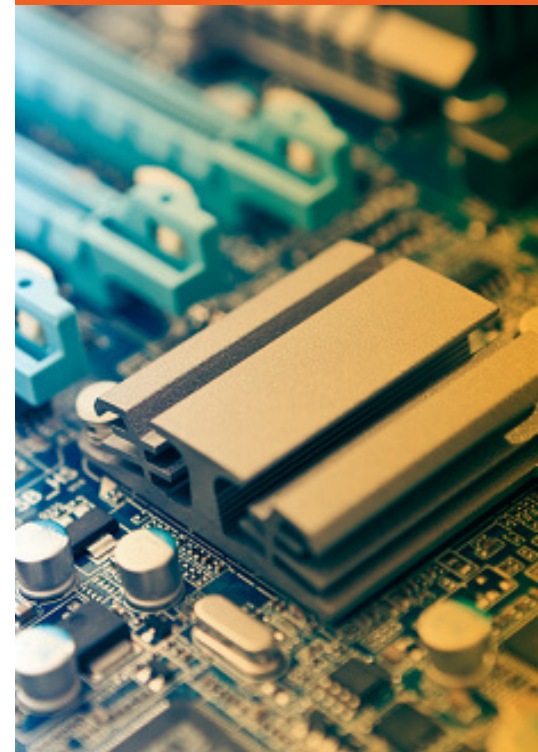
Using the Dynamic API, it's an easy, quick process to proactively identify dispositioned hardware assets and eliminate licensing costs associated with those devices.

Or perhaps you've just been notified of an upcoming audit by a major software corporation. A key audit component is requiring proof of purchase for each installation or instance of the software. The Dynamic API solution can assist you in documenting which devices are dispositioned and no longer require licenses, helping you avoid fines and penalties.

In many ways, large and small, the Dynamic API takes the pain out of ITAD reporting, enabling you to focus on creating value for your organization.



Paying for software licenses on devices no longer in use can add up to many thousands of dollars over the course of just one year.



Executive summary

Dynamic Lifecycle Innovations has taken a traditionally time-consuming and inefficient task – ITAD reporting – and transformed it into an easy-to-manage, reliable, and customizable function that increases the productivity of your ITAD program and adds value to your organization.

Key advantages of the Dynamic API solution:

- Enables fast, efficient data transfers from Dynamic's ERP system directly into your ITAM reporting tool, without the need for manipulation
- Assures you of high-quality, relevant data, thanks to review and validation by two Dynamic teams
- Allows you to customize the types of data points you want to view for each IT asset that Dynamic receives and processes

Part of a comprehensive suite of ITAD services

The development of the Dynamic API solution reflects our ongoing commitment to innovation and leadership in the ITAD sector, which includes deep experience in the nuances of designing and implementing customized disposition plans that are efficient, secure, robust, and environmentally sustainable. Dynamic [ITAD services](#) include:

- Data sanitization, destruction, and protection
- IT asset remarketing and value recovery
- Comprehensive and customizable reporting
- Remote IT hardware services
- A full set of logistics services, including secure transport

API key advantages:

- Fast, efficient data transfers from ERP to ITAM reporting tools
- High-quality, relevant data
- Customizable data points



About Dynamic Lifecycle Innovations

Founded in 2007, Dynamic Lifecycle Innovations is a full-service electronics and materials lifecycle management corporation specializing in IT asset disposition, electronics recycling, legislative compliance, product refurbishment, remarketing and resale, materials recovery, and data security.

As an ITAD industry leader, Dynamic possesses deep experience in the nuances of designing and implementing customized disposition plans that are efficient, secure, robust, and environmentally sustainable. Hallmarks of Dynamic's ITAD program include:

- Complete control over the entire ITAD chain of custody, from asset pick-up or drop-off to ultimate disposition and data destruction
- Adherence to rigorous industry standards and best practices to ensure the security of customer assets and data, from pickup to processing
- Certification by nationally recognized governing entities
- The use of industry-leading sanitization and shredding technologies at the customer's locations or at Dynamic's highly secure facilities
- Scalable, affordable cloud-based data erasure anywhere in the world with Wi-Fi access, helping to reduce risk and improve chain of custody
- A full set of logistical services, including NAID-compliant transportation
- A strong commitment to "reuse first" of IT assets and material recovery, creating ROI for Dynamic customers
- Comprehensive, customizable reporting, providing complete transparency and responsiveness throughout the ITAD process; includes a customer portal, available 24/7, featuring real-time tracking and shipping reports
- Service: one of six core values, the main guiding principle and foundation for the company's success

For more information, visit the Dynamic Lifecycle Innovations website: thinkdynamic.com.





Dynamic global capabilities

With facilities and partners across the globe, Dynamic can handle all of your IT hardware lifecycle needs.

