



Subject: Make More from Retired Assets Than New Ones—Here's How

Double The Value on Retired Assets

The right ITAD partner doesn't just meet your customers' expectations—they exceed them.

At Dynamic Lifecycle Innovations, we don't stop at standard IT asset disposition. We use our expertise to help you unlock hidden value from retired assets, often delivering nearly twice the margin resellers see on new equipment.

With over 65 years of combined leadership experience in the channel, we understand how to transform ITAD into a strategic advantage—maximizing return, minimizing hassle, and delivering real results for your customers.

Don't leave money on the table. Let's redefine ITAD together.

Link: <https://thinkdynamic.com/dynamic-channel-partnership/>

Subject: Bringing Increased Value on Retired IT Assets

Give Your Customers the Best Value for their Retired Assets

While factors like data security, ESG goals, and ease of use are top of mind for your customers, one thing stands above all: ROI

At Dynamic Lifecycle Innovations, we're confident in delivering the best value return in the industry. Backed by 65 years of channel experience, we make it seamless for you to provide exceptional IT asset disposition (ITAD) solutions that maximize your clients' profitability.

Here are some of the benefits we provide for your customers:

- Top Tier Revenue Share: Maximize returns on resold devices.
- Cost-Effective Recycling: Vertical integration reduces expenses and boosts value.
- Dedicated Support: A Customer Success Representative ensures timely pickups, real-time reporting, and a flawless experience.
- White Label Services and portal capability for both you and your clients.

With Dynamic, you can offer your clients a solution that delivers measurable ROI without compromising on data security, compliance, or customer experience.

Don't leave value on the table – [partner with Dynamic](#) to redefine what ITAD can do for your customers.



**Subject: Complete Your Service Offerings - Add ITAD Through Dynamic
Your Customers Need ITAD. You Should Be the One Offering It.**

If you're selling IT hardware or services and not offering IT asset disposition (ITAD), you're leaving opportunity—and margin—on the table.

How ITAD can enhance your business:

- Your customers need to dispose of their retired assets. If you aren't providing ITAD, someone else is.
- ITAD is the best door opening tool with your customers.
- Resellers earn up to 2× margin by reselling retired gear vs new.

Dynamic makes it easy to add certified ITAD into your offerings with full sales enablement and white-labeling of our award-winning services.

Let's get started.

[Watch our two-minute video](#) on the benefits to your business and your customers when you provide ITAD through Dynamic.

**Subject: World Class ITAD: Dynamic Provides and You Deliver
Sell Our Service as Your Service**

One of the benefits of offering IT asset disposition (ITAD) to your clients through Dynamic is the ability to white label the service.

This gives you the confidence that your client's data is being handled securely, and your client the confidence that they have an end-to-end lifecycle solution for their assets.

Ensure you are providing a comprehensive suite of services to your clients. Contact our Channel Team today to schedule a complimentary consultation. With a combined 65 years of experience selling in the channel, they have the expertise to improve your service offerings.

Link: <https://www.thinkdynamic.com/contact-us/>



Subject: Help Your Clients Navigate Windows 10 End-of-Life with Confidence
Support Your Clients' Windows Transition With ITAD

With Windows 10 support ending in October 2025, your clients are facing key decisions—pay rising support costs or refresh devices to meet Windows 11 requirements.

This shift is a major opportunity for resellers to lead with value. Dynamic Lifecycle Innovations helps you do just that by offering:

- Revenue-share options to maximize ROI
- Market evaluations to guide refresh timing
- Seamless handling of high-volume transitions

Partner with us to make the migration easy, profitable, and secure for your clients—and for you.

[Visit our website](#) to learn more.

Looking to get value from your Windows 10 equipment? Check out our [SPARK Podcast](#) episode wherein industry expert Jeremy Olson dives into the critical transition from Windows 10 to Windows 11 and what it means for modern IT asset management.