

Research & Vendor Landscape Exploration

Selecting the right ITAD vendor starts with clearly understanding your organization's needs. Because vendor capabilities vary widely, use a mix of research methods to build a shortlist including: directories, associations, and industry conferences. A well-aligned partner should meet compliance expectations while supporting long-term ROI and ESG performance.



Analyst Reports

- **Gartner Market Guides for ITAD or Circular IT** (note: limited in depth, but often cited).
- **Forrester Wave** reports may touch on relevant adjacent markets (ESG, device lifecycle, secure logistics).
- **Verdantix (ESG focus)** publishes on sustainability in IT procurement and vendor evaluation.
- **Frost & Sullivan or Everest Group** can provide paid ITAD market assessments or maturity frameworks.

***Quick Tip:** Use AI tools such as ChatGPT or Perplexity to augment your ITAD industry research.*



Conferences to Attend

- **IAITAM (International Association of IT Asset Managers)** – Offers training and frameworks on asset lifecycle management with overlap into ITAD.
- **Gartner IOCS Conference** – Not ITAD-specific but includes sessions on digital sustainability and vendor selection.
- **ProcureCon IT Sourcing** – Broader IT vendor sourcing strategies with growing ITAD relevance.
- **IT Procurement Summit** – Focused on new technologies and market changes in the IT procurement industry.
- **HIMSS:** Industry conference focused on emerging technology in the healthcare field.
- **GreenBiz Circularity Conference** – Strong ESG and sustainability strategy content.



Directories & Industry Associations to Explore

Use the following resources and organizations to discover certified ITAD vendors, verify credentials, benchmark against industry peers, and stay up to date on best practices. Many of these sources offer searchable directories, educational webinars, or direct vendor comparison tools.

Directories & Certifications

- **NAID AAA Certification Directory (via i-SIGMA)** – Search for certified data destruction vendors with secure logistics and shredding practices.
- **e-Stewards Directory** – Useful for organizations with strict ESG or e-waste compliance needs.
- **SERI** – Oversees the R2 certification program and provides a global list of certified ITAD vendors committed to safe and sustainable e-waste handling.

Associations with Resources

- **IAITAM (International Association of IT Asset Managers)** – Offers training and frameworks on asset lifecycle management with overlap into ITAD.
- **ITAM Forum** – A global, nonprofit association promoting IT Asset Management best practices, offering ISO/IEC 19770 certification and community resources to elevate ITAM maturity across industries.
- **Regional IT Councils or CIO Networks** – Often host roundtables or webinars where vetted vendor recommendations are exchanged informally.
- **TERRA / Done with IT (The Electronics Reuse & Recycling Alliance)** – A nonprofit connecting businesses with vetted, R2-certified ITAD providers focused on secure, responsible, and transparent electronics reuse and recycling.
- **Practice Green Health** – A leading U.S. organization in healthcare sustainability that offers tools and benchmarks for healthcare organizations to help them align procurement with ESG goals.
- **GreenBiz / Circularity Events** – GreenBiz hosts top sustainability conferences covering ESG strategy, circularity, and tech lifecycle trends. Circularity sessions focus on electronics reuse and sustainable sourcing, making them relevant for ITAD-aligned teams.

Quick Tip

Stay up to date on industry news and best practices by joining LinkedIn Industry Groups and following prospective vendors for thought leadership content.