



Customization To Maximize ITAD Value

A Fortune 500 Energy & Utilities Provider was searching for a new IT asset disposition (ITAD) vendor. With unique challenges and diverse equipment to be disposed of, the client needed a vendor who could create a custom program for them. Through Dynamic's customer service, in-house recycling program, and operational excellence, the client was able to maximize resale value and see returns in just a few months.

CHALLENGES

Simplifying a Complex Program

The client was managing a complicated ITAD program with less than optimal results:

- **Fragmented Vendor Landscape:** Separate vendors and internal teams for ITAD and recycling created inefficiencies and inconsistent service.
- **Disconnected Workflows:** Multiple processes and handoffs slowed execution and made it difficult to manage assets consistently across teams.
- **Value Return Challenges:** Significant price hikes surrounding transportation, coupled with low ROI on resale, were not being addressed by the previous vendor.

THE SOLUTION

Optimizing Workflows to Improve Results

Dynamic Lifecycle Innovations built a customized program built on creating workflows that work for the client:

- **Vertically Integrated Solutions:** Dynamic became the sole partner for both ITAD and electronics recycling, supporting multiple teams under one streamlined program.
- **Unified Asset Disposition Program:** Dynamic streamlined workflows across teams by managing all assets through a single, coordinated process, reducing handoffs, simplifying execution, and improving consistency.
- **Fast Onboarding, Immediate Impact:** By going from first engagement to fully onboarded in just five weeks, Dynamic was able to impact the program immediately, generating \$100k in resale within the first 3 months.

CONCLUSION

Immediate Success and Continuing Progress

Dynamic's vertically integrated approach delivered immediate value for the client by simplifying asset disposition, accelerating onboarding, and unlocking meaningful resale revenue within months. By combining transparent pricing, flexible value recovery, and high-touch service under a single program, Dynamic transformed asset disposition from a fragmented process into a strategic advantage. The result is a strong, growing partnership built on speed, trust, and measurable results.

Results



Return on Investment

Through Dynamic's capabilities in the secondary markets, the client was able to see \$100k in resale value in the first 3 months.



Rapid Onboarding Process

From first contact to first pickup in just 5 weeks, the client was able to execute their ITAD program with no disruption to operations.



Consolidated Vendors

By leveraging Dynamic's additional in-house recycling capabilities, the client was able to consolidate vendors to support multiple teams.



Exceptional Service

Through clear pricing, honest communication, and a high-touch support model, Dynamic set the foundation for a strong relationship with the client.

About Dynamic

Dynamic Lifecycle Innovations is a global leader in IT asset disposition, data security, and electronics materials recovery. We specialize in delivering secure, sustainable, and value-driven solutions for nationwide healthcare and global Fortune 1000 organizations. Our customized service packages safeguard sensitive data, simplify complex logistics, and maximize value recovery, all while helping organizations achieve their sustainability and ESG goals.

Learn More About Dynamic's Solutions

Schedule a consultation with one of our corporate service specialists today at www.thinkdynamic.com.

95

Net Promoter Score

9.98

Customer Effort Score

9.34

Customer Satisfaction