

CASE STUDY

Town of Saratoga, Wisconsin

Population: 5,023

**115,000+**

Pounds Recycled

58 Tons

Diverted

Three

Community Events

THE CHALLENGE

Small town. Rural setting. Limited resources.

Saratoga needed to provide electronics recycling access without:

- Building a permanent collection site
- Expanding staff capacity
- Straining the municipal budget
- Creating operational complexity

**Residents were willing to recycle,
but access needed to be local
and reliable.**

THE SOLUTION

Structured Community Collection Events

Dynamic partnered with Saratoga to host professionally managed events designed for municipalities without permanent infrastructure.

Dynamic provided:

- Event planning & coordination
- Secure transportation and equipment
- Trained onsite staff
- Promotional materials and outreach support
- Certified downstream processing

**The town gained a turnkey solution with minimal
operational lift.**

**THE RESULTS (2024-2025)**

- 115,000+ pounds collected across three events
- Nearly 58 tons diverted from landfills
- Hundreds of households served
- Strong public engagement



ENVIRONMENTAL IMPACT SPOTLIGHT

Approximately 23 pounds of electronics recycled per resident.

That is the equivalent weight of five full-size school buses responsibly processed through certified recycling channels.

Small community.
Measurable environmental impact.



ALIGNMENT WITH E-CYCLE WISCONSIN

By hosting structured collection events, Saratoga:

- ✓ Expanded compliant recycling access
- ✓ Increased covered device collection
- ✓ Reduced improper disposal risk
- ✓ Advanced landfill diversion efforts

All without permanent infrastructure.



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For a town our size, collecting over 115,000 pounds of electronics across three events was a major achievement. Dynamic made it easy for our staff and accessible for our residents.

[Name], [Title], Town of Saratoga

INTERESTED IN HOSTING A COMMUNITY COLLECTION EVENT?

Let's explore what this could look like for your municipality.

Email to schedule a conversation (collectionevents@thinkdynamic.com)