

CASE STUDY

# National Healthcare Organization

Enhancing Serucity, Efficiency, and Sustainability



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Data Security Breaches

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Security and Environmental Certifications

## THE CHALLENGE

### Security of sensitive data.

A national healthcare organization was facing challenges with their ITAD vendor, including:

- **Data Security Concerns:** A server containing the customer's data was found listed on an e-commerce site, indicating lapses in data handling by the previous ITAD vendor.
- **Environmental Responsibility:** The customer needed an ITAD provider that aligned with their sustainability goals, ensuring responsible recycling and landfill avoidance.
- **Efficiency and ROI:** Maximizing the resale value of IT equipment while ensuring data security was paramount.

## THE SOLUTION

### Planning and logistics.

Dynamic Lifecycle Innovations presented an end-to-end ITAD solution that included:

- **Secure Data Destruction:** Implementing rigorous data sanitization processes to mitigate the risk of data breaches.
- **Sustainable Recycling Practices:** Leveraging R2v3 and e-Stewards certifications to ensure environmentally responsible recycling and reuse of electronic waste.
- **ROI Enhancement:** A transparent resale process for decommissioned IT assets, boosting the customer's ROI on disposed equipment.



## THE RESULTS

- **Verified reduced carbon emissions** using Dynamic's Carbon Calculator
- **Expanded coverage** area from Midwest based locations to cover campuses across the southern U.S.

OPERATIONAL IMPACT SPOTLIGHT

Secure and Sustainable Growth

The collaboration between the national healthcare organization and Dynamic Lifecycle Innovations has set a benchmark in the ITAD industry for data security, environmental sustainability, and customer service excellence.

This case study exemplifies how strategic partnerships can drive significant improvements in operational efficiency and ESG performance, paving the way for a sustainable future.



SECURITY & COMPLIANCE ALIGNMENT

An Elite Combination of Security & Compliance Certifications

Few providers combine the same level of security, compliance, and operational oversight under a single program.

- ✓ ISO 27001 Certified
- ✓ SOC 2 Compliant
- ✓ NIST-Aligned Data Destruction
- ✓ NAID AAA Certified



“ [The Dynamic team] is phenomenal. The team is always willing to help and even helps us with on-site waste fairs. Unbelievable. ”

READY TO OPTIMIZE YOUR ITAD PROGRAM?

Schedule a consultation with one of our IT asset disposition solutions experts today.

