

CASE STUDY

Global Fortune 50 Logistics Provider

Building an ITAD Partnership



3.4m

Pounds of Material
Processed

\$3.5m

Asset Value Recovery

40,100

Assets Remarketed

THE CHALLENGE

Critical ITAD Breakdown

The organization faced a pressing logistical and operational challenge: the sudden termination of their previous ITAD vendor had created a 1,200-pallet equipment backlog, stalling workflows and threatening SLA compliance across facilities. :

- **1,200-pallet** equipment backlog
- **Stalling workflows** preventing efficient processing
- **Reduced service** threatening SLA compliance across facilities

With rising pressure to ensure secure data handling and environmental accountability, the organization initiated a rigorous RFP process in search of a new long-term partner that could resolve the backlog—and support evolving needs at scale.

THE SOLUTION

Pillars for Success

Dynamic Lifecycle Innovations built a program around six key pillars of partnership success. This approach laid the groundwork for a highly collaborative, growth-focused relationship.

- **Transparency:** A structured and transparent RFP and onboarding process builds trust.
- **Collaboration:** Collaborative problem-solving drives measured results and efficiency.
- **Adaptability:** Maintaining open communication fuels efficient problem-solving.
- **Consistency:** Establishing a meeting cadence solves problems early.
- **Continuous Improvement:** Mutual business understanding leads to sustained success.
- **Scalability:** Scalable solutions future-proof the partnership for growth and organizational changes



THE RESULTS

- 179 orders settled
- 40,100 assets remarketed
- \$3,490,000 in asset value returned
- Backlog cleared in less than six months, ahead of schedule

OPERATIONAL IMPACT SPOTLIGHT

Large-Scale Asset Removal and Continued Partnership

Through a structured and collaborative approach, Dynamic Lifecycle Innovations established a strong partnership with a global logistics company. They laid the foundation for a scalable, trust-based collaboration that continues to evolve with the client's growing needs.

Not only was the initial project completed in under six months well ahead of schedule, but a strong foundation was laid to create a flourishing ITAD partnership for the future.



SECURITY & COMPLIANCE ALIGNMENT

An Elite Combination of Security & Compliance Certifications

Few providers combine the same level of security, compliance, and operational oversight under a single program.

- ✓ ISO 27001 Certified
- ✓ SOC 2 Compliant
- ✓ NIST-Aligned Data Destruction
- ✓ NAID AAA Certified



“From the vendor transition to day-to-day management, the Dynamic team has been a timely, responsive, and outstanding partner”

IT Infrastructure Leader, Global Logistics Organization

READY TO OPTIMIZE YOUR ITAD PROGRAM?

Schedule a consultation with one of our IT asset disposition solutions experts today.

