

CASE STUDY

Town of Saratoga, Wisconsin

Population: 5,023



115,000+

Pounds Recycled

58 Tons

Diverted

Three

Community Events

THE CHALLENGE

Small town. Rural setting. Limited resources.

Saratoga needed to provide electronics recycling access without:

- Building a permanent collection site
- Expanding staff capacity
- Straining the municipal budget
- Creating operational complexity

Residents were willing to recycle, but access needed to be local and reliable.

THE SOLUTION

Structured Community Collection Events

Dynamic partnered with Saratoga to host professionally managed events designed for municipalities without permanent infrastructure.

Dynamic provided:

- Event planning & coordination
- Secure transportation and equipment
- Trained onsite staff
- Promotional materials and outreach support
- Certified downstream processing

The town gained a turnkey solution with minimal operational lift.



THE RESULTS (2024-2025)

- 115,000+ pounds collected across three events
- Nearly 58 tons diverted from landfills
- Hundreds of households served
- Strong public engagement



ENVIRONMENTAL IMPACT SPOTLIGHT

Approximately 23 pounds of electronics recycled per resident.

That is the equivalent weight of five full-size school buses responsibly processed through certified recycling channels.

Small community.
Measurable environmental impact.

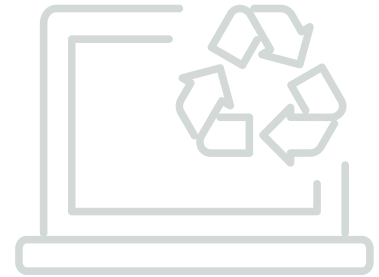


ALIGNMENT WITH E-CYCLE WISCONSIN

By hosting structured collection events, Saratoga:

- ✓ Expanded compliant recycling access
- ✓ Increased covered device collection
- ✓ Reduced improper disposal risk
- ✓ Advanced landfill diversion efforts

All without permanent infrastructure.



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For a town our size, collecting over 115,000 pounds of electronics across three events was a major achievement. Dynamic made it easy for our staff and accessible for our residents.

Town of Saratoga, Wisconsin

INTERESTED IN HOSTING A COMMUNITY COLLECTION EVENT?

Let's explore what this could look like for your municipality.

Email to schedule a conversation (collectionevents@thinkdynamic.com)