

Dynamic Lifecycle Innovations

Contact: Stephanie Peterson

N5549 County Road Z

Onalaska, WI 54650

Phone: 608-781-4030

Fax: 608-782-3073

speterson@thinkdynamic.com

FOR IMMEDIATE RELEASE

**DYNAMIC LIFECYCLE INNOVATIONS VICE PRESIDENT OF PEOPLE OPERATIONS SUESSMITH
RECOGNIZED AS RISING STAR UNDER 40**

***Executive Honored for Making a Positive Difference and Inspiring Others to Better Serve the
Community***

ONALASKA, WIS. (October 23, 2018) – Dynamic Lifecycle Innovations, a full-service electronics and materials lifecycle management corporation providing solutions for electronics recycling, materials recovery, legislative compliance, IT asset disposition (ITAD), product refurbishment, remarketing and resale, and data security, today announced that Vice President of People Operations Alicia Suessmith has been selected as a “2018 Rising Star Under 40” for the 7 Rivers Region of Wisconsin, Minnesota, and Iowa. The award was given to Suessmith by the River Valley Media Group and the 7 Rivers Alliance at the Pettibone Boat Club in La Crosse, Wis., on October 17, 2018. The Rising Star Under 40 awards were presented to 20 community leaders in the 7 Rivers Region, selected from dozens of peer nominations recognizing their exemplary work ethic, performance, and commitment and dedication to their community.

Dynamic Lifecycle Innovations was founded 11 years ago on a culture of integrity, excellence through innovation, self-discipline, service, humility, and fun. This award honors Suessmith for demonstrating these six core values through her leadership skills, and through the Dynamic mission of empowering individuals to better themselves, their families, and others.

Suessmith’s strong commitment to the 7 Rivers Region drives her and her team to ensure that Dynamic has the best people, is a great place to work, and has a strong talent pipeline to support the business’ continued growth. She is also inspired by her passion for helping others, through both her career and volunteer opportunities, to remove barriers and succeed.

“I am genuinely humbled to have received this award from my peers and the community,” said Suessmith. “I am honored to work with a team that shares my strong belief in collaboration, the power of diversity of thought in problem solving, and that there is good in all of us. This focus is truly one of Dynamic’s key foundations for success.”

“Alicia’s insight that an organization is only as strong as its people has driven her to build a highly engaged people operations function to support our business,” says Curt Greeno, president, Dynamic Lifecycle Innovations. “She has broken the mold of traditional human resources departments, building a team that has demonstrated an immeasurable impact on Dynamic’s success through our people.”

For more information on customized electronics and materials lifecycle management strategies from Dynamic Lifecycle Innovations, visit the company's Web site at www.thinkdynamic.com. To explore career opportunities at any of the company's three locations and find out how to join the Dynamic Lifecycle Innovations team, please visit www.thinkdynamic.com/careers.

#

About Dynamic Lifecycle Innovations

Dynamic Lifecycle Innovations is a full-service electronics and materials lifecycle management corporation providing solutions for IT asset disposition, electronics recycling, legislative compliance, product refurbishment, remarketing and resale, metals recovery, and data security with locations in Onalaska, Wis.; Nashville, Tenn.; and Minneapolis, Minn. The company creates customized service packages designed to safeguard its customers' sensitive data and protect the environment from e-waste and other pollutants. Since its inception in 2007, Dynamic has become an industry leader by constantly refining its services and processes with new insights in materials lifecycle management.

Dynamic Lifecycle Innovations strives to foster authentic, meaningful relationships with clients, maximize their value recovery, ensure their assets and data are properly disposed of, and deliver the security they need to know the job is done right. Dynamic's goal is to create an exceptional experience with every customer interaction and deliver top-quality services with passion, integrity, transparency, and environmental responsibility. For more information about Dynamic Lifecycle Innovations, visit the company's Web site at www.thinkdynamic.com.