## **Dynamic Lifecycle Innovations**

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## DYNAMIC LIFECYCLE INNOVATIONS NAMED A "GREAT WORKPLACE" BY GREAT PLACE TO WORK FOR SECOND CONSECUTIVE YEAR

*ONALASKA, WIS.* (*December 5, 2018*) – Dynamic Lifecycle Innovations, Inc. was certified as a great workplace today by the independent analysts at Great Place to Work®. For the second year in a row, the company earned this credential based on extensive ratings provided by its team members in anonymous surveys.

"Our team members are our greatest asset, and we're honored that they feel we've built an exceptional environment for the extraordinary work they do every day," said Curt Greeno, president, Dynamic Lifecycle Innovations. "While our team has grown very rapidly in the past year, our focus on our six core values – integrity, humility, service, excellence through innovation, self-discipline, and fun – continues to foster a culture that makes Dynamic a truly great place to work."

"Receiving this award for a second year in a row during a period of rapid team member growth is a testament to the great people who work at Dynamic," adds Alicia Suessmith, Dynamic Lifecycle Innovations vice president of people operations. "Our team is proud of where they work and the culture they continue to build together, which is evident in our 92% response rate. We are blown away, knowing that 88% of our team members feel that Dynamic is a great place to work!"

The survey highlighted that 91% of team members who responded are proud to tell others they work at Dynamic Lifecycle Innovations, feel good about how the company contributes to the community, and are able to take time off from work when necessary. Additionally, 92% of survey respondents consider management to be honest and ethical in its business practices. The company also received very high scores for several "great" characteristics, including great atmosphere (97%) and challenging work (96%), as well as rewards, communication, and bosses (95%).

Dynamic offers team members comprehensive benefits including company-sponsored healthcare, dental, vision, and life insurance for team members and their dependents; generous paid time off to ensure work life balance; and 401k with company match. The company also provides some distinctive benefits that showcase its mission to improve the lives of team members and their families such as profit sharing; team member appreciation programs; involvement in corporate committees; career planning, professional development, and continuing education opportunities; a blessing box to support team members in need; fitness center; game room; and more.

Dynamic Lifecycle Innovations' team members completed 229 surveys, resulting in a 90 percent confidence level and a margin of error of  $\pm$  4.78.

For more information, a summary of Dynamic Lifecycle Innovations' survey ratings can be found at <a href="http://reviews.greatplacetowork.com/dynamic-lifecycle-innovations">http://reviews.greatplacetowork.com/dynamic-lifecycle-innovations</a>. To learn more about Dynamic's culture and career opportunities, please visit the company's careers page at <a href="http://www.thinkdynamic.com/careers">www.thinkdynamic.com/careers</a>.

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## **About Dynamic Lifecycle Innovations**

Dynamic Lifecycle Innovations is a full-service electronics and materials lifecycle management corporation providing solutions for IT asset disposition, electronics recycling, legislative compliance, product refurbishment, remarketing and resale, metals recovery, and data security with locations in Onalaska, Wis.; Nashville, Tenn.; and Minneapolis, Minn. The company creates customized service packages designed to safeguard its customers' sensitive data and protect the environment from e-waste and other pollutants. Since its inception in 2007, Dynamic has become an industry leader by constantly refining its services and processes with new insights in materials lifecycle management.

Dynamic Lifecycle Innovations strives to foster authentic, meaningful relationships with clients, maximize their value recovery, ensure their assets and data are properly disposed of, and deliver the security they need to know the job is done right. Dynamic's goal is to create an exceptional experience with every customer interaction and deliver top-quality services with passion, integrity, transparency, and environmental responsibility. For more information about Dynamic Lifecycle Innovations, visit the company's Web site at <a href="https://www.thinkdynamic.com">www.thinkdynamic.com</a>.

## **About Great Place to Work**

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In the United States, Great Place to Work® produces the annual Fortune "100 Best Companies to Work For®" list and a series of Great Place to Work® Best Workplaces lists including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industry lists. Follow Great Place to Work online at <a href="https://www.greatplacetowork.com">www.greatplacetowork.com</a> and on Twitter at @GPTW\_US.