

Dynamic Lifecycle Innovations

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FOR IMMEDIATE RELEASE

DYNAMIC LIFECYCLE INNOVATIONS EARNS NATIONWIDE GREAT WORKPLACE CERTIFICATION FOR FOURTH CONSECUTIVE YEAR

ONALASKA, WIS. (December 15, 2020) – Dynamic Lifecycle Innovations, Inc. was certified as a great workplace today by the independent analysts at Great Place to Work®. For a fourth consecutive year, the company earned this credential based on extensive ratings provided by its team members in anonymous surveys.

“We’re very proud that Dynamic has continued to foster our strong culture over the past 14 years, and especially during the challenges of the pandemic,” said Curt Greeno, president, Dynamic Lifecycle Innovations. “Everything we do is driven by our six core values – integrity, humility, service, excellence through innovation, self-discipline, and fun; and we’re honored that our consistent focus has once again resulted in Dynamic being recognized as a truly great place to work.”

“We’re especially proud to receive this award for a fourth year in a row because it demonstrates our robust work culture and the strength of our core values,” adds Alicia Suessmith, Dynamic Lifecycle Innovations vice president of people operations. “This latest certification is an indication of how well Dynamic adapted to COVID-19 challenges, deploying a remote workforce within days and implementing numerous protective measures to support the health and safety of our team members. Knowing that 78% of our team members feel that Dynamic is a great place to work is a testament to our remarkable culture.”

The survey highlighted that 91% of team members who responded feel they are able to take time off from work when necessary, 90% say you are made to feel welcome when you join the company, and 89% believe management would only lay people off as a last resort.

Additionally, 88% of the survey respondents feel good about the ways that Dynamic contributes to the community, and 83% stated that special events are celebrated at the company.

Dynamic offers team members comprehensive benefits including company-sponsored healthcare, dental, vision, and life insurance for team members and their dependents; generous paid time off to ensure work life balance; and 401k with company match. The company also provides some distinctive benefits that showcase its mission to improve the lives of team members and their families such as profit sharing; team member appreciation programs; involvement in corporate committees; career

planning, professional development, and continuing education opportunities; a blessing box to support team members in need; fitness center; game room; and more.

Dynamic Lifecycle Innovations' team members completed 256 surveys, resulting in an 87% response rate.

For more information, a summary of Dynamic Lifecycle Innovations' survey ratings can be found at <https://www.greatplacetowork.com/certified-company/1204817>. To learn more about Dynamic's culture and career opportunities, please visit the company's careers page at www.thinkdynamic.com/careers.

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About Dynamic Lifecycle Innovations

Dynamic Lifecycle Innovations is a full-service electronics and materials lifecycle management corporation providing solutions for IT asset disposition, electronics recycling, mobility management, legislative compliance, product refurbishment, remarketing and resale, metals recovery, data security, and logistics with locations in Onalaska, Wis. and Nashville, Tenn. The company creates customized service packages designed to safeguard its customers' sensitive data and protect the environment from e-waste and other pollutants. Since its inception in 2007, Dynamic has become an industry leader by constantly refining its services and processes with new insights in materials lifecycle management.

Dynamic Lifecycle Innovations strives to foster authentic, meaningful relationships with clients, maximize their value recovery, ensure their assets and data are properly disposed of, and deliver the security they need to know the job is done right. Dynamic's goal is to create an exceptional experience with every customer interaction and deliver top-quality services with passion, integrity, transparency, and environmental responsibility. For more information about Dynamic Lifecycle Innovations, visit the company's Web site at www.thinkdynamic.com.

About Great Place to Work

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees around the world and used those deep insights to define what makes a great workplace: trust. Great Place to Work helps organizations quantify their culture and produce better business results by creating a high-trust work experience for all employees. Emprising®, their culture management platform, empowers leaders with the surveys, real-time reporting, and insights they need to make data-driven people decisions. Their unparalleled benchmark data is used to recognize Great Place to Work-Certified™ companies and the Best Workplaces™ in the US and more than 60 countries, including the 100 Best Companies to Work For® and World's Best list published annually in Fortune. Everything they do is driven by the mission to build a better world by helping every organization become a Great Place to Work For All™.

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