

**Dynamic Lifecycle Innovations**

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**DYNAMIC LIFECYCLE INNOVATIONS OPENS NEW 140,000-SQARE-FOOT MATERIALS PROCESSING AND RECOVERY FACILITY AND EXPANDS CAPABILITIES**

***Expansion Offers Customers Even Greater Competitive Value, Enhanced Risk Management, and Maximum Recovery***

**ONALASKA, WIS. (October 9, 2018)** – Dynamic Lifecycle Innovations, a full-service electronics and materials lifecycle management corporation providing solutions for electronics recycling, materials recovery, legislative compliance, IT asset disposition (ITAD), product refurbishment, remarketing and resale, and data security, today announced at the E-Scrap Conference in New Orleans, La. that it has expanded its corporate headquarters location with the opening of a new 140,000-square-foot materials processing and recovery facility. This addition brings the company’s footprint at its Wisconsin campus to a total of 390,000 square feet.

The new processing facility allows Dynamic to expand its processing capabilities for complex materials, including electronic, precious metal, non-ferrous, and non-metal materials. Customers can benefit from customized plans for their hard-to-recycle items that offer maximum recovery and increased risk management, ensuring materials are processed safely, securely, and sustainably.

“We are thrilled to offer our clients world-class expanded products and services across a broader spectrum of materials, with highly-competitive pricing,” says Miles Harter, Dynamic Lifecycle Innovations CEO. “We’re committed to safeguarding our customers and the environment, and this new facility allows us to deliver even greater processing capabilities with a vendor they know they can trust. It’s even more exciting to deliver on this promise as a direct result of our own team members’ dedication to continuous innovation.”

Jason Schott, vice president of sales at Dynamic Lifecycle Innovations, highlighted that Dynamic’s new processing and recovery facility offers customers worldwide greater assurance of brand and risk management, as well as several new service offerings. “By processing more types of complex materials domestically, we can limit our clients’ exposure to the dangers associated with exporting. Additionally, enhanced processing capabilities across a broad spectrum of materials allow us to offer customers innovative services including solar processing, consumer returns, and certified destruction.”

For more information on customized electronics and materials lifecycle management strategies from Dynamic Lifecycle Innovations, visit the company’s Web site at ***www.thinkdynamic.com***. To explore

career opportunities at any of the company's three locations and find out how to join the Dynamic Lifecycle Innovations team, please visit [www.thinkdynamic.com/careers](http://www.thinkdynamic.com/careers).

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### **About Dynamic Lifecycle Innovations**

Dynamic Lifecycle Innovations is a full-service electronics and materials lifecycle management corporation providing solutions for IT asset disposition, electronics recycling, legislative compliance, product refurbishment, remarketing and resale, metals recovery, and data security with locations in Onalaska, Wis.; Nashville, Tenn.; and Minneapolis, Minn. The company creates customized service packages designed to safeguard its customers' sensitive data and protect the environment from e-waste and other pollutants. Since its inception in 2007, Dynamic has become an industry leader by constantly refining its services and processes with new insights in materials lifecycle management.

Dynamic Lifecycle Innovations strives to foster authentic, meaningful relationships with clients, maximize their value recovery, ensure their assets and data are properly disposed of, and deliver the security they need to know the job is done right. Dynamic's goal is to create an exceptional experience with every customer interaction and deliver top-quality services with passion, integrity, transparency, and environmental responsibility. For more information about Dynamic Lifecycle Innovations, visit the company's Web site at [www.thinkdynamic.com](http://www.thinkdynamic.com).